

TL Name

- › Check and structure the names immediately
- › Generate correct salutations for your customers
- › Best data quality for further processing



Check and structure names with TL Name during data entry

Reliably check names and structure them uniformly

Your female customer receives a high-quality catalogue – and is addressed as Mr.. Another customer may have been annoyed for a long time about the fact that his doctorate is misnamed or not mentioned at all in every newsletter that reaches him. Such failures are not only unpleasant – they are also superfluous. Because TOLERANT Name checks the names of your customer data as soon as they are entered.

Name validation already during data entry

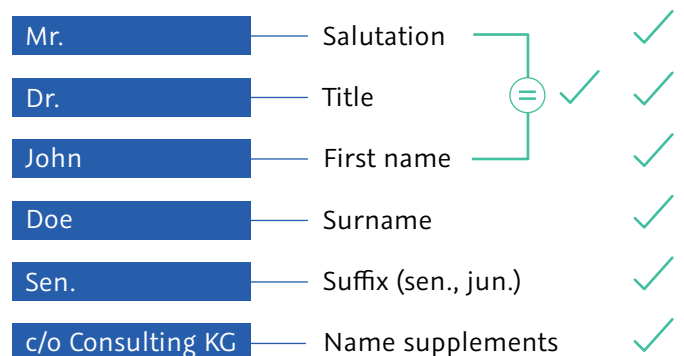
When entering customer names, many errors can creep in. Names consist of several elements. However, these blocks are often recorded in a single field or stored in the wrong field. In a hurry, careless mistakes can occur. In order to address customers correctly – e.g. salutation in a letter – you must know the individual components such as salutation, title, first and last name and combine them correctly.

TL Name analyzes, standardizes and structures the name components in your master data and helps you to address your customers with the right name. In addition, TL Name checks your address list with reference lists of valid names and evaluates the plausibility of the entered data.

Best data quality for correct salutations and successful data processing

TL Name can check your inventory data as well as be used directly for data acquisition. The result: a consistently high level of data quality. Your data is structured uniformly and thus perfectly prepared for further processing, for example the generation of salutations for marketing campaigns, duplicate recognition or customer clustering.

Anatomy of a name



Incoming

TL Name

Outcoming

Ms. Dr. John Doe



Ms.	?	Mr.	✓
Dr.	✓		
John	✓		
Doe	✓		
disassemble	match	rate	correct



Salutation: Mr. ✓
 Title: Dr. ✓
 First name: John ✓
 Surname: Doe ✓
 Tokens: sal.m, fn.m

Quality: ☆☆☆



Reference data for first name, surname, title, ...

What TOLERANT Name does for you

- > Fast, fault-tolerant customer search in ERP and CRM systems or Internet applications and webshops
- > Cleanup, enrichment and structuring of names in customer master data
- > Checking customer names in address lists for campaigns
- > Data cleansing as part of migration projects

Your advantages

- > Record names faster
- > Avoid errors during data entry
- > Fast checking of even large name inventories
- > Ensure that the customer is addressed correctly
- > Find duplicates more easily

What you need for TOLERANT Name

- > Server with 64-Bit Architecture (Multi-Core)
- > Operating system Linux, Solaris or Windows server
- > Operation on virtual machines and container environments is possible
- > Min. 1 GByte main memory
- > Min. 5 GByte hard drive space
- > Integration of a REST web service into your applications for service-based use
- > Input data as CSV files for batch processing

CONCLUSION: TL Name accelerates data collection, brings a clean structure to your customer data and ensures the quality of names for direct customer contact, data migration, and aggregation of customer data from multiple sources.

How TOLERANT Name validates and structures your data

Data record	Type	Salutation	Title	First name	Surname	Company	Legal form	Quality
Query					DR. JOHN DOE			
Result	Person	Mr.	Dr.	John	Doe			*****
Query					Testmann GmbH			
Result	Company	[empty]				Testmann GmbH	GmbH	****